

# Get a Delaware library card today!

## Delaware Library Card Campaign

**Goal:** Half of Delawareans have a library card... help us reach 100% to achieve a *Stronger Delaware!*

In Delaware, only 52% of children read at grade level by third grade; that number drops to 37% in 17 low income zip codes, including Wilmington, Dover and Western/Central Sussex County.

Children who are competent and passionate readers by 3rd grade have a strong foundation for success in school and in life!



Birth to 5 Years Old  
#MyFirstLibraryCardDE

### My First Delaware Library Card

It's never too early to read to children! Read 4 books each day; a few favorites as well as a variety of books from the library! Choose books that appeal to you, so that your child senses your excitement about reading! Attend Story Times and other programs at the library to gain new experiences.

- Reading aloud to babies builds listening, attention and vocabulary skills.
- Children whose parents frequently read to them know more words by age two than children who have not been read to.

*What if you read 4 picture books a day with your child in the first 5 years?*

Age	Days	x 1 book per day	x 4 books per day (20 to 30 minutes)
Birth to 1	365	365	1,460
2	365	730	2,920
3	365	1,095	4,380
4	365	1,460	5,840
5	365	1,825	7,300
5 Year Total	1,825	1,825	7,300



6 to 12 years old

### Kids Card

Children who read succeed! Continue to read to your children every day in addition to assisting them in building their own reading skills. Once kids develop a reading passion, they devour books like potato chips!

- Kids who are first learning to read retain more information from listening to books read aloud than from reading them independently.
- Reading aloud with kids helps build vocabulary, improves reading skills, and fosters a sense of closeness between parent and child.

### Teens and Adults, too!

Continue to set personal reading goals and track your inspiration. We're all geniuses, we just need to get organized! Visit the library regularly in person and online to learn about new programs, services & opportunities!

Visit [delawarelibraries.org/librarycardcampaign](http://delawarelibraries.org/librarycardcampaign) | #GetaLibraryCardDE



**Track** the books you and your children read over time, keep a list of titles and number of books. Highlight your family favorites!

**Capture** your children's questions as they grow, to encourage curiosity!

**Tips** for all ages visit [guides.lib.de.us/unleashinnergenius](http://guides.lib.de.us/unleashinnergenius)

DelawareLibraries.org

